Revel vs. Competitors

Revel vs. Competitors

- Always Up
  - Revel is the only iPad POS that can tout Always Up mode.
  - All of your terminals will still communicate and all data and will be stored appropriately, allowing your business to never miss a beat.

- Speed
  - Revel's POS is built for speed.
  - Revel is a native application and therefore not dependent on the internet connection or latency in the data center.
  - This enables high volume, high speed transactions ~14% higher than incumbent solutions.

- Enterprise Functionality
  - Built for Enterprise: Revel is the only iPad POS with Centralized Cross-Establishment Management & Aggregated Reporting.

Revel

Revel vs. Competitors

- Ease of Use

    - Centralized Reporting & Data Storage

        - Ability for a corporate entity to make storewide changes in price, product description, display and inventory from one URL.
        - All data is stored in mirrored data centers.

    - Fast & Nimble

        - Revel has built a point of sale system, fully stocked with features & reporting capabilities in a fraction of the time it has taken incumbent systems (i.e. Micros) to create mere upgrades.
        - Through its introduction of cloud-based POS reporting, Revel has eliminated the need for any back office server, freeing its clients from running from store to store to gather data.
        - Revel was built on the foundation of listening to what is demanded by the market and the needs of its customers

    - Open Architecture

        - Revel's open API enables 3rd party accounting and reporting platform integrations.
        - Revel has directly integrated into ERP systems (i.e. NetSuite, Magento, etc..).
        - This open architecture future-proofs your investment by allowing integrations with emerging technologies.

Revel

Revel vs. Competitors

- Security

- Customer Care

- Other Highlighted Functionality

  - End to End Solution

  - Gift Card & Loyalty Programs

  - Customer Database/CRM

  - Inventory Management

Revel™

Revel vs. Competitors

- **Other Highlighted Functionality**

    - **Time Scheduling**

    - **Mobile Wallet Integrations**

    - **House Accounts**

    - **E-Commerce Capabilities**

    - **Ingredient Level Inventory**

Revel™

Revel vs. Competitors

Revel Systems

- Built on the architecture of the future
- No back office server
- Large upfront cost and expensive upgrades
- Meets PCI security standards
- 24/7 support offered; short waits

micros®

- Closed system which crashes often
- Large and bulky server
- Lesser upfront cost and free upgrades
- Runs Win XP which is susceptible to malware
- Slow customer support

Revel vs. Competitors

Revel Systems

- Understands single and multiple locations
- Usable across many types of establishments
- Customizable functionality
- Offline capability
- Top-of-the-line hardware provided
- Quick

ShopKeep POS

- Not designed for multiple establishments
- Only good for low-volume quick service restaurants and retail
- Limited functionality
- Limited offline capability
- Limited hardware reliability
- Slow

Revel vs. Competitors

Revel Systems

- Hybrid system
- Single screen entry for ease and speed
- No back office server
- Free and immediate upgrades
- High-level inventory management

NCR Aloha

- Not cloud-based
- Takes a long time to enter in an item
- Large and bulky server
- Expensive upgrades
- Basic inventory control

Revel vs. Competitors

Revel Systems

- Hybrid system
- Gift and loyalty card capability
- Handles multiple locations
- High-level inventory management
- Best-of-breed hardware
- Dedicated POS company

Breadcrumb GROUPON

- No offline mode
- Not able to handle gift cards
- Built for one- or two-store setups
- Basic inventory controls
- Limited hardware options
- Owned by Groupon

Revel vs. Competitors

Revel Systems

- Hybrid system
- Handles multiple locations
- Powerful POS system from an innovative POS company
- High-level inventory management
- Best-of-breed hardware
- Meets PCI security standards

Square

- No offline mode
- Cannot manage multiple locations
- A cash register from a payment processing company
- Basic inventory controls
- Limited hardware options
- Low security with limited encryption

Revel vs. Competitors

Revel Systems

- Hybrid system
- Handles multiple locations
- Best-of-breed hardware
- Customer tracking capability
- High-level inventory management
- Wide functionality within restaurants

POS Lavu

- No offline mode
- Cannot manage multiple locations
- Limited hardware options
- No customer database
- Basic inventory controls
- Splitting checks function does
- not work well

Revel vs. Competitors

Revel
SYSTEMS

- Hybrid system
- Meets PCI security standards
- Provides real-time inventory tracking
- Barcode and serial number tracking
- Forecasting
- Commissions

LightSpeed
Next-Generation Point of Sale

- Has limited offline mode
- Low security with limited encryption
- Basic inventory controls
- Much more basic functions

Revel

Revel's Superiority in Each Vertical

Revel

Revel's Superiority in Each Vertical

Applies regardless of vertical. Platform Benefits include:

• Cloud-based platform keeps your data safe & accessible

• Pick your own processor to get the lowest rates

• Simple and intuitive UI for faster service

• Easy to train new employees

• "Always On" mode guarantees never losing sales due to an Internet outage

• 24/7 phone support

• Open API for customization

• Integrated CRM

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Revel's Superiority in Each Vertical

- QSR

- Table

- Retail

- Bar

- Grocery

- Food Trucks

Could be used in other categories as well
(such as stadiums, kiosks, movie theatres, and events)

Revel

Revel's Superiority in Each Vertical

QSR

Key Benefits for Quick Service Restaurants

- **14% Faster Transactions, leading to higher revenues**
- **Easy to Learn Front-End (Intuitive)**
- **PayPal Online and Mobile Ordering**
- **Employee Scheduling and Tracking**
- **Inventory Management**

SMOOTHIE KING™

Revel™

Revel's Superiority in Each Vertical

Table Service

Key Benefits for Table Service Restaurants

- Color-Coded Table Layout
- Advanced Held Order Controls
- Easily Split Checks
- Tableside Ordering with iPad Minis
- Reservation Partner Apps in our Marketplace

Revel

Revel's Superiority in Each Vertical

Grocery

Key Benefits for Grocery Stores

- Loyalty Programs
- Honeywell 2700 360° Scanner / Scale
- In-Depth Inventory Reports
- Open API (Allows for Full Customization)
- CRV
- Manufacturer Coupons

NATURAL MARKETS
FOOD GROUP

Revel

Revel's Superiority in Each Vertical

Retail

Key Benefits for Retail Establishments

• Create New Inventory Items via Barcode Scan

• Generate Purchase Orders Directly from the POS

• Matrix Inventory

• Receipt less Returns

Revel

Revel's Superiority in Each Vertical

Bars

Key Benefits for Bars

• Bar Tabs

• 14% Faster Transactions (leading to higher revenues)

• Customizable Option for Suggested Tips

• Easily Split Tabs Between Parties & Payment Types

• Ingredient Level Inventory

BEACHBODY

Revel